

FOR IMMEDIATE RELEASE



IT Solutions by Design Joins Consonus Partner Program to Provide Disaster Recovery/Business Continuity Solutions

CARY, NORTH CAROLINA – 14 July 2009 – Consonus Technologies today announced that IT Solutions by Design (ITSBD) of Franklin, TN has signed on as a Channel Partner for Consonus' disaster recovery/business continuity solutions. The partnership advances Consonus' commitment to make its investment in its highly-available SAS70 Type II [data centers](#) more broadly available through channel partnerships.

ITSBD differentiates itself from its competitors by offering enterprise-class capabilities, services, and support to small- and medium-sized businesses at price points they can afford. This allows smaller firms to achieve the same capabilities, operational efficiencies, and risk avoidance as Fortune 2000 companies.

“The combined expertise of Consonus and ITSBD enables customers to access current, best-of-class technology without the substantial capital expense and burden associated with typical enterprise-class solutions”, said Alexander Coure, Jr., Principal Consultant at IT Solutions by Design Inc. “Through the alliance, Consonus and ITSBD will provide the IT consulting services that enable customers to improve operational efficiency, increase profitability, and satisfy regulatory requirements.”

“According to a recent Information Technology Report from McKinsey, current data storage growth rates of 50 percent and more per year are driving current systems to the breaking point,” said Will Shook, Executive Vice President of Consonus. “Many companies are unable to keep pace with these demands; in addition, increasingly stringent regulations have made data protection and recoverability a critical business decision. We are thrilled to partner with ITSBD to address more customers' needs.”

About Consonus Technologies

Consonus Technologies, Inc. is a leading national provider of IT infrastructure, [data center hosting](#), colocation, and managed services solutions based in Cary, NC. Offering a comprehensive suite of IT infrastructure services, combined with highly secure and reliable data centers across the country, Consonus provides customers with complete solutions addressing disaster recovery and data center availability, manageability, and consolidation. Visit Consonus Technologies on the Web at www.consonus.com.

About IT Solutions by Design (ITSBD)

ITSBD offers a comprehensive range of IT solutions to small- and medium-sized business across all industries, each offering the operational efficiencies, cost reduction, and risk avoidance needed in today's competitive global economy. The company's solutions range from server and storage virtualization to dynamic/operational tiered storage, information archiving, data protection and replication, information reduction/data de-duplication, and systems management. ITSBD assists its clients in successfully deploying IT solutions aligned with their short- and long-term business objectives. Visit IT Solutions by Design on the Web at www.itsolutionsbydesign.com.

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